

At Pronto our core beliefs of **Respect, Accuracy, and Family** have never changed. As we move into our 51<sup>st</sup> year of serving the Los Angeles community, we have modernized our service offerings to make 100% sure that we provide an outstanding value to every single Pronto Client. We have modernized our service packages with one goal in mind: to provide our Pronto Clients with the best service at the best price, period!



## PRONTO NOW \$99

- Completion of federal and state tax returns by a highly-trained tax professional
- Taxes done in 30 minutes or less
- By appointment or just drop by
- Electronic filing and direct deposit of refund included at no extra charge
- 100% accuracy guarantee<sup>1</sup>
- Entry into "Meet the Panda at the San Diego Zoo" Family Vacation Sweepstakes<sup>2</sup>

## PRONTO HOMEOWNER \$199

*Everything you get with Pronto Now, plus:*

- Itemized deductions including mortgage interest, property taxes, and charity deductions

## PRONTO GOLD \$299

*Everything you get with Pronto Now and Pronto Homeowner, plus:*

- Option to pay tax preparation fee out of refund with nothing out of pocket
- 1099 Self-employment income and deductions<sup>3</sup> or rental income and deductions<sup>4</sup>
- Home office and car expense deductions (when applicable)
- Secure client information portal & document storage including electronic signature; super-convenient!
- Up to three tax credits including Earned Income Credit (when applicable)
- Personalized tax tips and advice for upcoming year
- Financial Health Assessment that alerts you to money-saving opportunities

## PRONTO PLATINUM \$499 & UP

*Everything you get with Pronto Now, Pronto Homeowner and Pronto Gold, plus:*

- Unlimited tax credits (when applicable)
- Unlimited Schedule C business income and deductions
- Unlimited investment income, stock trades, and rental income
- Mid-year check-in consultation heading into summer
- End-of-year tax planning session / Holiday spending plan
- 25% discount on Pronto 365 Deluxe Membership

1. Accuracy guarantee means that if we make a mistake, we fix it for free. If any penalty or interest is charged as a result of our mistake, we pay the penalty and interest. Accuracy guarantee does not cover income that is not included on the tax return; client is responsible for making sure all income appears on tax return. 2. No purchase required. See locations for rules. 3. Maximum \$20,000 of self-employment income and Schedule C loss not to exceed \$3,000. 4. For rental income, one property included in Gold package. \$70 per additional rental property.

## PRONTO BUSINESS NOW \$299

- Federal and state Partnership, Corporation, or Trust tax returns prepared by a highly-trained tax professional
- Taxes done in one hour or less<sup>1</sup>
- Electronic filing & electronic payment options for tax due
- Best choice for startups and entities with less than \$20,000 gross income
- 100% accuracy guarantee<sup>2</sup>
- Automated email reminders of important business owner deadlines
- Free Copy of *Think & Grow Rich* book or auto mileage log (client choice)



## PRONTO BUSINESS GOLD \$499

*Everything you get with Pronto Business Now, plus:*

- Up to three 1099 forms prepared and sent to your contract workers<sup>3</sup>
- Best choice for companies up to \$100,000 income
- Entity analysis to see if you are using the optimal business structure
- Customized report that shows you how your numbers stack up to other companies in your industry<sup>4</sup>
- Actionable tax tips and recommendations for the upcoming year
- 20% discount on personal tax return preparation for business owner

## PRONTO BUSINESS PLATINUM \$999 & UP

*Everything you get with Pronto Business Now and Pronto Business Gold, plus:*

- Best choice for companies with revenue up to \$2 million
- Customized Profit Maximizer Report, based on best companies within your industry
- Up to one hour of accounting or business advice from a licensed, experienced CPA or Enrolled Agent (EA)
- 50% discount on personal tax return preparation for business owner
- Mid-year tax and accounting consultation (bring your questions!)
- End-of-year tax planning strategy session including draft of upcoming tax return



1. One hour completion time only applies if client provides us with adequate records including usable profit and loss statement or equivalent. 2. Accuracy guarantee means that if we make a mistake, we fix it for free. If any penalty or interest is charged as a result of our mistake, we pay the penalty and interest. Accuracy guarantee does not cover income that is not included on the tax return; client is responsible for making sure all income appears on tax return. 3. Beyond three 1099s, price is \$39 per 1099 (includes mailing cost). 4. Industry data provided by ProfitCents.com or BizStats.com